

When colour is a value



M.843 Bridge handles
in Pure Orange

VTR. Clamping knobs
in Pure Orange



PR-PF flush pull handles
in Pure Orange



A successful example of the use of coloured standard elements is **Clifton Food Range®** (part of Nickel-Electro Ltd.) with baths and immersion circulators.

'Cliftons', as chefs regularly refer to, are used in the most acclaimed kitchens worldwide.

The origins of the product lie in the precision range for scientific applications, in which Nickel-Electro already had an extensive knowledge and manufacture expertise.

In 2005 it became apparent that some forward-thinking Michelin starred chefs were starting to use Clifton Science products for "*sous-vide*" cooking (under vacuum cooking). *Sous-vide* cooking, today, uses a water bath to accurately cook the vacuum packed item at a precise temperature.

Therefore, Nickel-Electro started designing a more robust product range for professional kitchens with specific features such as timers and side-lifting handles.

The new range was supposed not only to perform the accuracy of the original scientific products but also to withstand a continuous use under more intensive working conditions.

Nickel-Electro selected a few products out of the Eles+Ganter range in one of the available Elecolors*, for aesthetical features – the availability of colour elements as a standard – and for the quality of the material and for their technical performances:

- **M.843 bridge handles**, in technopolymer, glossy finish
- **PR-PF flush pull handles**, in technopolymer, matte finish
- **VTR. knobs** in technopolymer, glossy finish.

Orange identifies Cliftons' products differentiating them from all other kitchen appliances, becoming a distinctive feature.

Product images belong to Clifton Food Range®, part of Nickel-Electro Ltd.

**Trademark application*



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Every single detail be it aesthetic or functional is essential and can significantly affect the perception of a product.

In addition to Pure Orange the new ELECOLORS* chromatic range also includes: Light Grey, Colza Yellow, Pastel Blue, Flame Red and Jet Black.

Livelier colours than the traditional grey and green "Reseda", typical of the mechanical industries of the past, these are now accepted and requested by a growing number of sectors.

ELECOLORS* presents an extensive selection of **technopolymer standard components**, which offer the possibility of a **perfect aesthetic combination** to the machines they are installed on, enhancing the perception of their value and quality.

Furthermore, thanks to the commitment to offer the highest quality standards also in terms of aesthetics, colours are controlled by the colorimetric spectrodensitometers to ensure maximum **colour consistency** and **repeatability**, both during production and over the entire lifecycle of the components.

Found out more on www.elesa-ganter.com and spot the #orangehandles !



Pure orange



Light grey



Colza yellow



Pastel blue



Flame red



Jet black

Black grey

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